3. SCHEMES AND SERVICES FOR THE ELDERLY

3.1 ABADANA

In sync with the goals of the Odisha State Policy for Senior Citizens 2016, the Department has launched a new scheme this year for the welfare and protection of the destitute senior citizens. This scheme offers a bouquet of services that strive to improve the quality of life of the elderly by providing basic amenities, comprehensive rehabilitation services and programmes that shall encourage active and productive ageing. It also has research, training and awareness building components.

This year being the launch year a modest budgetary allocation of ₹ 30.50 crore was made for supporting Homes for the Elderly and ₹ 2.50

crore towards other programme components such as sensitization and awareness of the Maintenance and Welfare of Parents and Senior Citizen (MWPSC) Act, 2007, Bayojyestha Samman, etc.

SENIOR CITIZENS WEEK

With the aim to establish a coherent, comprehensive and sustainable social framework for welfare of senior citizens in Odisha the Department of Social Security and Empowerment of Persons with Disabilities observed Senior Citizen Week in all the 30 districts of Odisha from 9th October to 30th October 2017. The week saw participation from various senior citizens associations, civil service organizations and district level officers.



Senior Citizens Week celebrations at the District Level.

SSEPD

The main objectives of this week was to create healthy mental and spiritual mindset through yoga and spiritual evening and health camps for senior citizens and to create awareness on the the Maintenance and Welfare of Parents and Senior Citizen Act. 2007.

A one day workshop with the participation of the police, district administration and various civil service organization on the Rights of the senior citizens and the duties of the younger generations as per the MWPSC Act, 2007 was organized at the district level along with Yoga sessions, sports sessions, Health check up camps, Grand Children Tribute, Classical night etc.

BAYOJYESTHA SAMMAN

The State Government has launched awards for senior citizens and institutions that support their health and wellbeing. This year the awards were conferred by the Hon'ble Minster, SSEPD, Shri Prafulla Samal in the State level celebration of International Day for Older Persons on 26.10.2017 at Bhubaneswar. The following institutions/individuals have been awarded the Bayojyestha Samman -2017

- Best institution for providing services to senior citizens and awareness generation:
 - Aruna Institution of Rural Affairs (AIRA),
 Dhenkanal
 - · Doctor's Forum, Ganjam
 - Gram Mangal Pathagar, Bolangir



Bayojyestha Samman Awardees (seated) at the State Level Celebration of International Day for Older Persons.

SSEPD

- Lifetime Achievement in (humanities) in the field of Art/Literature/culture/ dance/music/cinema/sculpture/ photography, etc.
 - Shri Ghasiram Mishra, Bolangir
 - Shri Jagadananda Chhuria, Bolangir
 - Shri Dhaneswar Sahoo, s/o- Late Krushna Chandra Sahoo, Dhenkanal
 - Shri Prahallad Behera, s/o- Pranabandhu Behera, Angul
- Lifetime Achievement (in the field of Ageing) through care/ protection/ health care/ social work/ community development/ medicine etc:
 - Shri Gargab Prasad Meher, Bolangir
 - Shri Prafulla Chandra Sahu, Ganjam

3.2 INTEGRATED PROGRAMME FOR OLDER PERSONS (IPOP)

This is a Central Sector Scheme to improve the quality of life of the senior citizens by providing

basic amenities like shelter, food, medical care and entertainment opportunities and by encouraging productive and active ageing through providing support for capacity building of Government organizations, Non-Governmental Organizations, Panchayati Raj Institutions (PRIs), local bodies or the community at large. Under this scheme the following activities have been taken up in the current year:

MAINTENANCE OF OLD AGE HOMES

Forty Old Age Homes with a total intake capacity of 1025 that provide all basic services including medical care and opportunities for productive and active ageing. (Annexure-17)

MULTI SERVICE DAY CARE CENTRES FOR SENIOR CITIZENS

Sixty Day Care Centres for the elderly with an intake capacity of 3000 that provide day care



Health camp for Senior Citizens at Basudevpur, Bhadrak

apart from multiple services such as educational and entertainment opportunities, health services and companionship. (Annexure-18)

MOBILE MEDICARE UNITS

Three Mobile Medicare Units provide medical care to the elderly residing in hard to reach areas in the Districts of Puri, Khordha and Jagatsinghpur. (Annexure-18)

SENSITIZATION PROGRAMMES FOR SCHOOLAND COLLEGE STUDENTS

Programmes were organized at the district level in all Districts.

MULTI-FACILITY CARE CENTRES FOR OLDERWIDOWS

The state has three multi-facility care centres exclusively for older widows. (Annexure- 19)

PHYSIOTHERAPY CLINIC

A physiotherapy clinic catering to the specialized needs of Senior Citizens alone is the Centre for Rehabilitation Services & Research – (CRSR), Dahanigadia, PO- Charampa, District Bhadrak

3.3 VAYOSHRESHTHA SAMMAN

To showcase the Government of India's concern and commitment for Senior Citizens with the aim of strengthening their legitimate place in society and to make younger generations appreciate the contributions of senior citizens in society and in nation building. The awards are conferred to institutions and individuals in thirteen categories every year, on the occasion of International Day of Older Persons on the1st of October.



Shri Prafulla Samal, Minister SSEPD participating in the Walkathon on International Day of Older Persons